

Financial questions for the boardroom



A one-day course exploring the links between financial management, strategy and governance

In the wake of the crisis in the financial markets and the ever-present spectre of wider corporate failure it's become clear that many company boards still aren't asking the right questions about corporate financial management, interpreting the information before them, or making the links between finance, corporate strategy and governance. Has anything really changed since Maxwell and Polly Peck?

Designed for company secretaries, directors and other board colleagues, and making extensive use of real-world case studies, this one-day course examines a variety of issues in this complex area. Areas discussed include asset management and stewardship; shareholder value and wealth creation; liquidity and profitability; the use of key performance indicators; and risk and accountability.

Programme

- 8.45 Registration**
- 9.30 Introduction and welcome**
- Establishing a common base**
Interpretation of financial jargon
What are we looking at, and for?
Confidence with the structure(s)
- Wealth and liquidity**
Gearing, leverage and control
Assessing liquidity
What do we mean by member value
- Profitability and performance**
Analysing the income stream
What do YOU mean by profit?
Holistic views of performance
- Case study consideration**
- Interpretation and analysis**
Key Performance Indicators
Challenging the figures
Reporting and communication
- Case study consideration**
- Decision making**
Risk, reputation and judgement
Director accountability
Financial strategy
- Conclusions**
Understanding the gaps
Critical Control Analysis
Transparency
- 5.15 Close**