

## **A practical half-day guide to preparing a company for flotation, the process for listing and ongoing compliance issues**

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Deciding to go public can be one of the most challenging decisions that a board of directors may face. Getting to grips with the key elements of the listing process, from deciding upon which market to float through to complying with high standards of regulation and corporate governance post-admission, are just some of the factors that can make this a daunting responsibility.

This half-day course is specially tailored to companies considering going public and flotation. Delegates are guided through the flotation process, and through such key considerations as the regulations governing the main UK equity markets, the advantages and disadvantages of listing, the ongoing compliance and reporting obligations placed upon quoted companies, and handling a wider shareholder base.

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### **Programme**

- 08:45**                      **Registration & tea/coffee**
- Why consider listing on a public market?**  
The pros and cons of raising funds on a public market
- Which market is right for my company?**  
How the markets work
- Preparing for the listing process: what you need to do and when**  
Financial, legal and expert due diligence, the impact of going public on the corporate structure
- Regulatory change, ongoing compliance and continuing obligations**  
Continuing obligations on the AIM and PLUS markets
- Establishing a corporate governance structure**  
Separation of powers, establishing committees and appointing non-executives
- Coping with a wider shareholder base**  
Major shareholder dialogue: the UK Code of Corporate Governance and best practice
- 12:45**                      **Final questions and close**